The OPH Website Monthly Report: January 2004

The statistics listed below cover 1/01/04 through 1/31/04

General Statistics		
Hits*	Entire Site (Successful)	1,171,175
	Average Per Day	37,779
	Home Page	12,579
Page Views*	Page Views (Impressions)	110,759
	Average Per Day	3,572
	Document Views	67,627
Visits*	Visits	48,172
	Average Per Day	1,553
	Average Visit Length	00:13:21
	Median Visit Length	00:03:00
	International Visits	2.55%
	Visits of Unknown Origin	22.65%
	Visits from United States	74.78%
Visitors	Unique Visitors	18,938
	Visitors Who Visited Once	15,185
	Visitors Who Visited More Than Once	3,753

*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***Visits** - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	**Louisiana OPH - Vital Records Registry** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/	14,421	13.02%	10,180	00:02:11
2	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/	12,579	11.35%	7,533	00:02:20
3	**Louisiana OPH - Vital Records Registry - Informational Packets** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page556f.html	4,946	4.46%	4,152	00:04:55
4	**Louisiana OPH - Early Steps** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/	3,377	3.04%	2,291	00:01:13
5	**Louisiana OPH - OPH Regions** http://oph.dhh.state.la.us/ ophregions/	2,020	1.82%	1,615	00:00:56
6	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ scripts/search.asp	4,296	3.87%	1,573	00:00:53
7	**Louisiana OPH - OPH Regions - Parish Health Unit Services** http://oph.dhh.state.la.us/ ophregions/page6f72.html	1,730	1.56%	1,484	00:01:43
8	**Louisiana OPH - Early Steps - For Providers** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html	1,947	1.75%	1,426	00:04:20

9	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Data_and_Stats.html	1,795	1.62%	1,355	00:02:05
10	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Programs.html	1,714	1.54%	1,345	00:01:14
11	http://oph.dhh.state.la.us/ robots.txt	1,367	1.23%	1,312	00:01:24
12	**Louisiana OPH - State Center for Health Statistics - Louisiana Vital Statistics** http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html	1,372	1.23%	1,143	00:01:58
13	**Louisiana OPH - Vital Records Registry - Where to order documents** http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html	1,178	1.06%	1,095	00:03:10
14	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ Healthtopics.html	1,181	1.06%	1,034	00:01:40
15	**Louisiana OPH - Records and Statistics** http://oph.dhh.state.la.us/ recordsstatistics/	1,030	0.92%	922	00:01:05
16	**Louisiana OPH - Sanitarian Services - Sanitarian Codes** http://oph.dhh.state.la.us/ sanitarianservices/page09c0.html	1,047	0.94%	791	00:04:51
17	**Louisiana OPH - Early Steps - Upcoming Meetings & Events** http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/page23e6.html	883	0.79%	776	00:02:04
18	**Louisiana OPH - Infectious Disease Epidemiology Program: West Nile Virus and Oth** http://oph.dhh.state.la.us/ infectiousdisease/westnile/	925	0.83%	714	00:02:27
19	**Louisiana's Department of Health and Hospitals Office of Public Health** http://oph.dhh.state.la.us/ PHP/	829	0.74%	607	00:01:20
20	**Louisiana OPH - State Center for Health Statistics** http://oph.dhh.state.la.us/ recordsstatistics/statistics/	670	0.6%	590	00:01:35